

## **FotoBridge Announces Unlimited Cloud Storage, Social and Mobile for Your Newly Digital Photo Memories with Linea**

*Award-winning Photo Scanning Service Teams Up with Next-generation Photo-sharing platform to dramatically simplify getting your treasured photo memories safely and beautifully to your mobile devices. New partnership enables family memory-keepers to magically go from boxes of old photos and countless carousels of slides to elegant online photo browsing, free cloud backup, private family sharing, and instant syncing and printing from mobile devices.*

Medford, NJ ([PRWEB](#)) September 04, 2013 -- If you are lucky, many of the memories that mean the most to you were captured in photos. But like many, loads of these most cherished memories are digitally inaccessible, locked in yesterday's photo prints, slides, film negatives, and vulnerable to damage or loss. The memories of moments, places and people that make up our lives deserve to be digital, backed-up, celebrated, and privately accessible anytime, and on any mobile device. Now, with the [FotoBridge-Linea option](#) available on every photo scanning package, it's easy to instantly fall in love with your life's collection of treasured photos all over again.

“We're super excited to bring customers this powerfully simple, easy and beautiful way to secure and rediscover their one-of-a-kind, legacy photo collections,” said Julie Morris, President of [FotoBridge](#). “Simply viewing digitized and enhanced images from the past on modern devices is powerfully exciting and fun. This is especially true for photo slides, often not viewable for decades or longer. Seeing your memories come to life in ways never before possible, now that is something, and taking that experience to the next level is what the [FotoBridge-Linea option](#) is all about. It's the best way to bridge the gap and unite memories past with today's growing collections of family photos and a myriad of new digital possibilities.”

Now when FotoBridge customers select a photo, slide or negative scanning package they have the FotoBridge-Linea option. FotoBridge will create an unlimited Linea account and upload all newly digital images to a private account for immediate, private access via the web and mobile devices. The FotoBridge-Linea option and Linea account are free, no additional cost and no limit to the number of images that can be uploaded to [Linea](#). The account becomes the customers' private Linea photo-sharing account in perpetuity and can be used for all their newly born-digital photos too. Linea includes high resolution storage backup along with Dropbox syncing and Facebook photo importing among other features.

“Linea is transforming how people enjoy and manage large photo collections with its shockingly beautiful and simple mosaic design,” said Ed O'Boyle, Founder of FotoBridge. “They are pioneering a new way of photo-sharing, one designed for storytelling in a visually pleasing way with large numbers of photos. That's something the single sharing apps like Instagram or slideshow-based sites like Flickr don't address. It's not unusual for our customers to have 10,000 photos or more to be digitized. We want them to get the most out of every single newly digital image – Linea makes that possible.”

“For many customers, selecting this new option is a no-brainer – its speeds turnaround, backs-up an unlimited number of photos in the cloud, provides instant private sharing and mobile access, enables amazingly beautiful browsing of large numbers of photos, and provides for one-click printing of elegant photo books from mobile devices – all at no additional effort for the FotoBridge customer,” said Ms. Morris. “Customers continue to receive newly digital images on DVD or mobile drive, but now just need to store those in a safe place as part of

their overall backup strategy. With the FotoBridge-Linea option, people start enjoying newly digital memories sooner, with more friends and family members in ways never before possible – it’s the shortest and easiest path to fun with old memories. We are thrilled with the initial response; our customers clearly understand the value and uniqueness of this new FotoBridge-Linea integrated offering.”

“Teaming up with FotoBridge is exciting for us and quite a natural fit when you think about it,” said Rowland Hobbs, CEO of Linea. “They have pioneered the easy way for people with large legacy photo collections to digitally preserve and secure those highly valued images safely and affordably. Once digital, Linea delivers an incredibly easy, yet powerful way to tell their stories in a variety of creative ways for maximum impact, enjoyment and fun. When you create an end-to-end service that solves the real problem of getting one-of-a-kind traditional photo print and slide collections transformed, secured and sharable on today’s mobile devices – that’s powerfully rewarding.”

#### About Linea

Linea makes it easy to browse and share photos while letting you choose who sees them. Behind a beautiful and easy-to-use mobile and web interface, a data-driven, intelligent algorithm uses metadata from each picture to properly frame and place it in a beautiful mosaic for the [Linea](#) user. iPhone, iPad and web users can collaborate to preserve memories for years to come.

#### About FotoBridge

FotoBridge is a US-based integrated imaging services company. [FotoBridge](#) enables consumers, institutions and businesses across North America and internationally to digitally preserve large, highly-valued legacy photo, movie and video collections - fast, safe and secure.



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