

## Photo Scanning Service Launches TYMECapsule - Physical Storage and Digital Backups of Legacy Photo and Movie Collections

Few things are more valued than a lifetime's worth of memories captured on traditional photo prints, slides and movie film. TYMECapsule Media Vault Storage (MVS) combines physical storage, digital media and cloud-based backup together with a forward digital compatibility guarantee for the ultimate memory preservation solution.

(PRWEB) December 12, 2011 -- FotoBridge, a leading national photo scanning service announced today the launch of <u>TYMECapsule MVS</u>. With TYMECapsule, customers that choose FotoBridge to digitize large collections of photo prints, slides, home movie film, and video tapes can elect to have the company safeguard and securely store originals and digital duplicates indefinitely starting at \$1.95 per month.

Here's how it works. Upon completing digital conversion, the company delivers entire collections of newly digital photos and movies to customers via DVD, mobile drive, or electronic delivery. The original photo prints, slides, movie film and video tapes are professionally prepared and stored in a long-term, climate-controlled, fire and water proof media safe on-location at the FotoBridge facility in NJ, USA, much like a media safety deposit box. A duplicate archive-quality digital master set of DVDs is created and stored in a secure media locker and backed-up to the cloud. Up to twice per year upon request, FotoBridge will deliver to users home or business address, a complete duplicate digital master DVD set of discs as part of the service.

In order to future-proof these digital archives, FotoBridge guarantees forward format and media compatibility through a practice known as active management. This means customer's entire archive will be digitally copied (and/or format converted) to the prevailing storage media and formats widely used at any given time in the future.

"TYMECapsule is an unprecedented level of protection and peace of mind for everyone who values their personal image archives and visual history", said Julie Morris, President of FotoBridge. "We developed it in direct response to our customers who were not only demanding a once-and-done high quality digital conversion, but a longer term physical storage and digital backup solution that provided maximum safety and forward compatibility".

Even after highly-valued collections of old media are digitally preserved, experts often agree the task is not fully complete in a way that ensures safety and access in perpetuity without active management. "TYMECapsule completes that requirement and eliminates the chore of safeguarding and staying on top of shifting technical trends well into the future", added Morris.

FotoBridge launched a beta version of the service in September and has signed-up a number of consumers, institutions and businesses. "It makes a lot of sense for many, especially those who relocate regularly, are downsizing, live in cities where secure storage is at a premium, or those living in fire and flood-prone areas. Businesses are also seeking services in addition to digital conversion such as integrated, secure storage and backup alternatives for legacy photographic and movie media collections", said Morris.

TYMECapsule is offered as an option on all FotoBridge's flat-rate photo scanning and digital conversion packages. Prices start at \$1.95 per month, \$39.95 per month for the largest packages of 10,000 photos, 10,000 feet of movie film, and 100 video tapes. The service can be canceled at anytime and requires no long term



agreement or penalties for cancellation.

Founded in 2007, FotoBridge is a fully integrated <u>photo scanning</u> and digital services company located in the greater Philadelphia, PA area. The company provides digital imaging services to consumers, businesses, public and private institutions from its' dedicated facility in West Berlin, NJ USA. For more information, please visit the <u>FotoBridge</u> site.

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## Online Web 2.0 Version

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