



## **FotoBridge Launches Super Value 5000 Photo Scanning Packages**

*Extending its value-based, flat-rate offerings for photo pros and institutions --- FotoBridge makes digitizing very large legacy photo collections safe, simple and now even more affordable.*

West Berlin, NJ ([PRWEB](#)) April 7, 2009 -- FotoBridge, a leading 100% domestically operated photo scanning service, today announced the launch of its new Super Value 5000 photo scanning packages. The company's popular flat-rate scanning packages enable customers to estimate the number of photo prints, slides and negatives to be digitized and purchase a value-priced, flat-rate package. Until now, progressive savings topped out at the 3000 level and required clients with larger projects to combine packages. The new 5000 Packages are available now for photographic prints, slides, and negatives.

Julie Morris, a Director at FotoBridge, said, "Our goal is to continue to simplify the process of converting very large legacy photo collections to digital, while providing the best value in the business," Morris added, "We are delighted that the company's ongoing investments and breakthrough process improvements are enabling us to increase the value our customers have come to expect."

"Quality results, a super-secure process, professional support and timeliness of service remain the cornerstone of the FotoBridge advantage," said Edward O'Boyle, FotoBridge's President. "Combining the best talent with forward-thinking, innovative approaches, we continue to find new ways to benefit our loyal customers."

"Safety and simplicity are among the many advantages we've built into the FotoBridge approach," added Morris, "Every customer, including businesses and institutions with very large collections, want to be sure their one-of-a-kind, irreplaceable photographs are protected and 100% secure throughout the entire conversion process. We benefit from being located along one of the safest and most efficient commercial corridors in the world, here in New Jersey. That means round-trip shipping is safe, timely and secure, with the end-to-end visibility and tracking that provides essential peace of mind. Our simple flat-rate, inclusive packages mean customers always know the exact final total cost of our services prior to committing to a purchase."

The new 5000 Packages were developed to better serve institutions and professionals with vast collections of images to be digitally preserved and made commercially available for today's online world. "We are witnessing strong demand from organizations seeking to unlock value from content they already possess, but can't leverage in today's digital world. For example, businesses are mining traditional image archives for training materials, for work citations and marketing, and as a way to enhance internal databases. Many private institutions are discovering that digitizing photographic histories enable a variety of uses for rare images -- chief among them, supporting critically important fund raising programs. And perhaps the most obvious for professional photographers, digitizing to monetize vast legacy photo portfolios through direct online marketing and sales efforts", added O'Boyle.

FotoBridge now offers even more all-inclusive packages with FREE return shipping and exclusive "Intelligent Digital Finishing (IDF)" for as low as \$39.95 for up to 250 prints, \$89.95 for up to 250 slides, and \$99.95 for up to 250 negatives. The new super value 5000 packages introduce ever greater savings for the same safe, timely, top-quality digital conversion service.



Founded in 2007, FotoBridge is a fully integrated, domestic digital services company located in southern New Jersey. The company provides digital imaging services to businesses, public and private institutions, and consumers from its dedicated, secure facility in West Berlin, NJ USA. For more information, please visit [www.FotoBridge.com](http://www.FotoBridge.com).

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