



## **Picaboo Yearbooks Partners with Fotobridge to Bring Preserved Photos to Life**

*The forward-thinking yearbook company has teamed up with the award-winning photo scanning service to offer a new avenue for customers to preserve and share their most treasured memories.*

Redwood City, CA ([PRWEB](#)) November 19, 2013 -- [Picaboo Yearbooks](#) today announced their partnership with FotoBridge, a photo scanning service that enables consumers, institutions and businesses to digitally preserve large, highly-valued legacy photo, movie and video collections. The partnership will facilitate the creation of Memory Books through Picaboo Yearbooks' cutting-edge and intuitive web app, which has transformed the process of making a book into an experience of recapturing memories.

For FotoBridge customers, this is the next phase of memory-preservation. All of their treasured photo collections have been conveniently digitized in a safe and secure environment and are ready to be shared. Enter Picaboo Memory Books.

“Institutions and families have so many photos and memories to share and have been looking for an easy and affordable way to create books for reunions, events and gifts for the whole family. Picaboo Yearbooks has addressed this need perfectly,” said FotoBridge Co-Founder, Julie Ann Morris.

She continues, “There is no doubt PYB is the leading force in the rapidly changing field of book creation for schools, organizations and families. Their vision to help everyone from small families to large institutions create professional quality books with ease is what sets them apart in this industry.”

For educational institutions, these photo archives are assets that can be utilized well into the future in pursuit of the school's long-term mission and fundraising efforts.

“Our partnership with FotoBridge is creating opportunities for these educational institutions with newly digitized photos to share their rich history through a unique memory book keepsake,” said Picaboo Yearbooks President, Bryan Payne.

“We're honored to work with the photo preserving pioneers at FotoBridge,” he continues. “This is storytelling in the digital age.”

Picaboo Yearbooks continues to expand their product offerings with [Group Books](#) that cater to groups, clubs, organizations and events that deserve to be remembered.

To learn more about Fotobridge, visit <http://www.fotobridge.com/>.

To learn more about Picaboo Yearbooks, visit <http://yearbooks.picaboo.com/>.

### About Picaboo Yearbooks

Picaboo Yearbooks (PYB) is a Silicon Valley based company revolutionizing the yearbook industry with the 21st Century Yearbook and Yourbook™ Program. PYB's mission is to help students develop 21st Century skills through the Yearbook and Yourbook™ creation process, whereby they can create fully personalized



yearbooks. PYB's intuitive web app technology empowers students to focus on generating creative content in a collaborative environment.

With PYB's innovative platform, there is no minimum order requirement and, therefore, no financial risk. Schools can easily setup a turnkey e-commerce storefront to sell top quality, professional-looking yearbooks, which are printed and delivered within three weeks. PYB also provides a feature-filled eYearbook at no-cost or print obligation. Above all, PYB believes that every student can learn life-long, critical thinking skills through the Yearbook and Yourbook™ creation process. Learn more at <http://yearbooks.picaboo.com/>.

#### About FotoBridge

FotoBridge is a US-based integrated imaging services company. FotoBridge enables consumers, institutions and businesses across North America and internationally to digitally preserve large, highly-valued legacy photo, movie and video collections - fast, safe and secure.



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