

FotoBridge Launches New Movie Film-to-Digital and Video Tape-to-Digital Packages

FotoBridge, the market leader in packaged photographic scanning services, today announced the national launch of it's new Movie Film-to-Digital and Video Tape-to-Digital Packages. Extending it's value-based, flat-rate offerings to movie film and video tape -- FotoBridge now makes digitizing and preserving large collections of legacy movies and video safe, simple and even more affordable.

West Berlin, NJ (<u>PRWEB</u>) July 28, 2010 -- After recently celebrating several <u>prominent client wins</u> and its rapidly growing customer community for it's packaged photographic scanning services, FotoBridge adds <u>Movie Film-to-Digital</u> and <u>Video Tape-to-DVD Packages</u> to its offerings. The new services leverage it's popular, simplified flat-rate model and delivers timely, high-quality, value-based digital preservation of home movie film and video tape.

"These new services are a direct response to strong demand from our existing, highly valued customers and our commitment to delight them to the fullest extent possible. We are thrilled with the quality and value of these new offerings," said Ed O'Boyle, CEO, FotoBridge.

Julie Morris, President at FotoBridge, said, "We are very excited to extend our model of professional, supersafe, and affordable offerings to the mediums of movie film and video tape. It's been in the works for quite a while and represents a natural extension of our passion for digitally preserving one-of-a-kind content our customers and clients treasure. The team has been working hard to devise, test and implement state-of-the-art processes and solutions that deliver the timely, quality results our customers demand," added Ms. Morris.

<u>Film-to-Digital Packages</u> are based upon simple flat-rate offerings that allow customers to estimate the quantity of film to be digitized. The packages apply to 8mm, Super 8mm, and 16mm film and include cleaning, repairs, professional high-quality digital capture, standard edits, audio capture, background music, opening titles, optimization, color corrections and enhancements. <u>Video-to-Digital Packages</u> are also based upon flat-rate offerings that include progressive savings and superior value. The Video-to-Digital Packages apply to VHS, S-VHS, VHS-C, BetaMax, Video8, Hi8, Digital8, and MiniDV and include inspection, professional high-quality digital capture, opening titles, optimization, color corrections and enhancements.

All movie film and video tape packages include FotoBridge's free returning shipping and 100% satisfaction guarantee. A "Platinum" option is available for all packages that includes uncompressed AVI files suitable for editing and also includes a 320GB to 2TB reusable hard drive. Packages start at \$69.95 for up to 250 feet of film and \$99.95 for up to 5 video tapes.

Founded in 2007, FotoBridge is a fully integrated, domestic digital services company located in southern New Jersey. The company provides digital imaging services to businesses, public and private institutions, and consumers from its dedicated, secure facility in West Berlin, NJ USA. For more information, please visit www.FotoBridge.com.



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Page 2/3



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