

FotoBridge Celebrates Prominent Client Wins and Customer Acquisition Milestone

FotoBridge, the market leader in flat-rate, packaged photographic scanning services, announced it surpassed 5,000 customers during the first calendar quarter of 2010. It also celebrated several high-profile client wins from fields as diverse as Fine Arts and Photography, Hollywood Motion Pictures, the Literary World and Pop Music.

West Berlin, NJ (PRWEB) July 14, 2010 -- Academy award-winning co-producer of blockbusters Avatar and Titanic, Jon Landau selected FotoBridge. "When I decided to digitally archive thousands of family photos dating back to the early 20th century and continuing through the 1990's, I researched and tested several companies before finally choosing FotoBridge. With the task now completed, I can easily say I made the right decision...not just because of the quality of the results, but also because of the prompt, courteous service I always received," commented Jon Landau, COO of Lightstorm Entertainment.

Music industry entrepreneur and Micheal Jackson memorabilia owner Henry Vaccaro choose FotoBridge to digitally archive a significant and priceless collection of rare Jackson Family photos. "We were delighted to be selected for this high-profile project," said Julie Morris, President of FotoBridge. "The collection includes extraordinary images, many never seen, not only of Michael Jackson, but the entire Jackson family. It contains an important visual heritage of one of the most remarkable musical celebrity families of modern times. The commercial value of the collection was likely incalculable at the time we initiated the effort," added Ms. Morris.

Prominent veteran photographer and author <u>Allen Rokach is among FotoBridge's growing number of loyal professional photographer clients</u>. "I needed some of my most important slides professionally scanned. The FotoBridge service was professional, quick and they did an excellent job scanning my work. The scans were clean, sharp and color was excellent. I recommend them without any hesitation," commented Allen Rokach.

World renowned muralist and painter Archie Rand has displayed his works at The Metropolitan Museum of Art, The Museum of Modern Art, San Francisco Museum of Modern Art, The Bibliotheque Nationale of Paris, The Israel Museum in Jerusalem, the Art Institute of Chicago and The Victoria and Albert Museum in London to name a few. "The service at FotoBridge was terrific. Friendly, professional, and prompt – their offerings are priced competitively and they produced high quality results. Cross-filing data is now easily accommodated and immediate visual referencing and transmitting can be done at the keyboard. Conveniently stored on discs, I can now slip selected histories of my production into my coat pocket. I've put books on the bookcases." exclaimed Archie Rand.

Top-selling, awarding-winning thriller and romance novelist Anne Frasier (aka Theresa Weir) recently selected FotoBridge to digitally preserve hundreds of decades old Kodachrome and Ektachrome slides. "Color me impressed. FotoBridge exceeded my expectations in all areas—from communication throughout the process to the quality of the final images. I highly recommend FotoBridge!" said Anne Frasier.

"We are thrilled to have reached these customer acquisition and satisfaction milestones and are thankful to all our clients for having entrusted us to digitally preserve their most valuable memories, visual heritage, important



content and collectible images," said Julie Morris, president of FotoBridge. In just over two years, the company has digitally archived millions of photographs from prints, transparencies, slides and negative film. The FotoBridge formula appeals to consumers, professionals, artists, institutions and businesses with large, highly-valued traditional photographic collections. "While acquiring 5,000 customers is exciting, we are even more pleased with the levels of customer loyalty, satisfaction and referrals garnered to-date," added Ms. Morris.

Founded in 2007, FotoBridge is a fully integrated, domestic digital services company located in southern New Jersey. The company provides digital imaging services to businesses, public and private institutions, and consumers from its dedicated, secure facility in West Berlin, NJ USA. For more information, please visit FotoBridge.com.

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